
Hangzhou Xingxi Technology Co., Ltd (YoloLiv) Joins the Micro Four Thirds System Standard Group



Tokyo, Japan, October 25, 2023 – OM Digital Solutions Corporation¹ and Panasonic Entertainment & Communication Co., Ltd.² jointly announced the Micro Four Thirds System standard in 2008, and have since been working together to promote the standard. We are pleased to announce today that Hangzhou Xingxi Technology Co., Ltd (YoloLiv) has declared their support for the Micro Four Thirds System standard and will be introducing compliant products to the market. The Micro Four Thirds System is currently supported by 59 companies, including companies focusing on B2B operations.

As the company responsible for initiating both the Four Thirds System and the Micro Four Thirds System standards, OM Digital Solutions and Panasonic will continue to develop and enhance the product line-up to meet the diverse needs of our customers.

▪ About Hangzhou Xingxi Technology Co., Ltd (YoloLiv)

Hangzhou Xingxi Technology Co., Ltd, known as “YoloLiv” is Based in Hangzhou/China, the headquarter city of Alibaba, YoloLiv is a tech startup dedicated on live streaming hardware, software, enterprise applications, with the mission to make professional live streams accessible for everyone.

Hangzhou Xingxi Technology Co., Ltd (YoloLiv) website:

<https://www.yololiv.com/>



▪ Micro Four Thirds standard

The outlines of the standard can be found on the following website.

<https://www.four-thirds.org/en/>

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¹ Olympus Imaging Corporation at the time of release in 2008

² Matsushita Electric Industrial Co., Ltd. at the time of release in 2008